

# Prestwich Town Plan

2015 - 2018



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# Welcome to Prestwich Township Plan

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Thank you for taking the time to read the Prestwich Township Plan. This document provides details on how we plan to tackle some of the local issues we face as a community.

Over the past few months, we had round table discussions at Township Forum meetings where Councillors, Community representatives and other members of the public were present and able to give us their views and share ideas. From this, and other statistical information, we have been able to identify our priority areas for the next three years.

The plan outlines how we will continue to make progress towards the vision for our Township to promote better outcomes for the social, health, economic and environmental wellbeing of people in our community.

Despite the challenging economic climate we continue to strive for improvement, working together with our communities and partner agencies such as the Council, Police and Fire services, health services, faith groups and so on. We have a strong, dedicated, skilled and committed partnership that is working on a range of projects to help us deliver our priorities and improve the quality of life for residents in our community. Bury Council has a number of key outcomes that underpin its work; this plan will support these outcomes:

- Reducing poverty and its effects
- Supporting our most vulnerable residents
- Making Bury a better place to live
- One Council, one success together

We would like to thank all our partners and residents for their continued efforts in supporting the Township Forum and the important work it does for the community of Prestwich.



A handwritten signature in black ink that reads "Jane L. Black". The signature is written in a cursive, flowing style.

**Councillor Jane Black**  
**Chair, Prestwich Township Forum**

# Who we are and what we do

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Prestwich Township Forum welcomes those who live, work, or have an interest in the area. The Forum meets at local venues such as community centres and schools. These meetings are public meetings and we strongly encourage everyone to come along. Discussions are fed back to Bury Council and its partners for appropriate action.

Prestwich Township Forum is a constituted council committee consisting of all the elected members representing our area and a co-opted advisory group of local representatives from the business community, voluntary organisations and community groups. There are up to nine members on each Advisory Group and a place is also reserved for a young persons' representative.

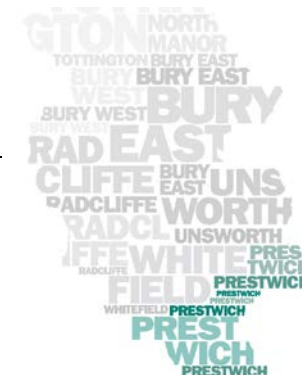
The Township Forum empowers our communities, promotes the debate of local issues and brings decision making closer to our residents. It seeks to harness the many strengths and assets we have in place here in Prestwich, including local groups, strong community networks, talented young people, charities and voluntary groups, to work through these issues as a strong and committed partnership.



For further information about your Township Forum please visit [www.bury.gov.uk/townshipforums](http://www.bury.gov.uk/townshipforums) or contact:

**Ruth Shedwick, Township Co-ordinator**

Department of Communities and Wellbeing  
Bury Town Hall, Room 4, Knowsley Street, Bury, BL9 0SW  
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# Some facts about Prestwich

(demographic information updated May 2013)

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## Demography:

Bury has a population of 186,500. Of these, approximately 34 290 live in Prestwich. Of the population of Prestwich, 50.1% are Christian. 17.2% are Jewish, 6.9% are Muslim and 24.2% have no religion or do not say what religion they are.

## Deprivation:

In terms of measuring deprivation, England is split into small areas called lower super output areas (LSOA). Each LSOA represents approximately 1500 residents. Deprivation is measured over 7 domains: income, employment, health, disability, education and training, barriers to housing and services, living environment and crime. In England there are 32 482 LSOAs. In the borough of Bury there are 120 LSOAs. Each LSOA is given a ranking, with 1 being most deprived.

Prestwich has 7 super output areas in the top 20% most deprived for England. Rainsough is in the top 10%.

## Closing the gap:

Although much of Prestwich is generally seen as an affluent area, there are clearly pockets of deprivation and inequalities which adversely affects the life chances of many people who live in them. These inequalities between our neighbourhoods mean poorer health, lower levels of education and skills, higher crime and unemployment for people living in these areas. The Township Plan aims to close the gap so that the lives of those in the most deprived areas are improved.

## Our Assets:

In spite of the disadvantages outlined above, Prestwich has much to be justly proud of, lots of beautiful green spaces and parks with active Friends groups, thriving sports clubs, residents groups and reformed Town Centre Regeneration Group, which supports existing businesses, and helps and encourages new ones to thrive. The annual Clough day, month long Festival, Carnival and music Festivals all attract thousands of visitors every year.



# Holyrood Ward Profile

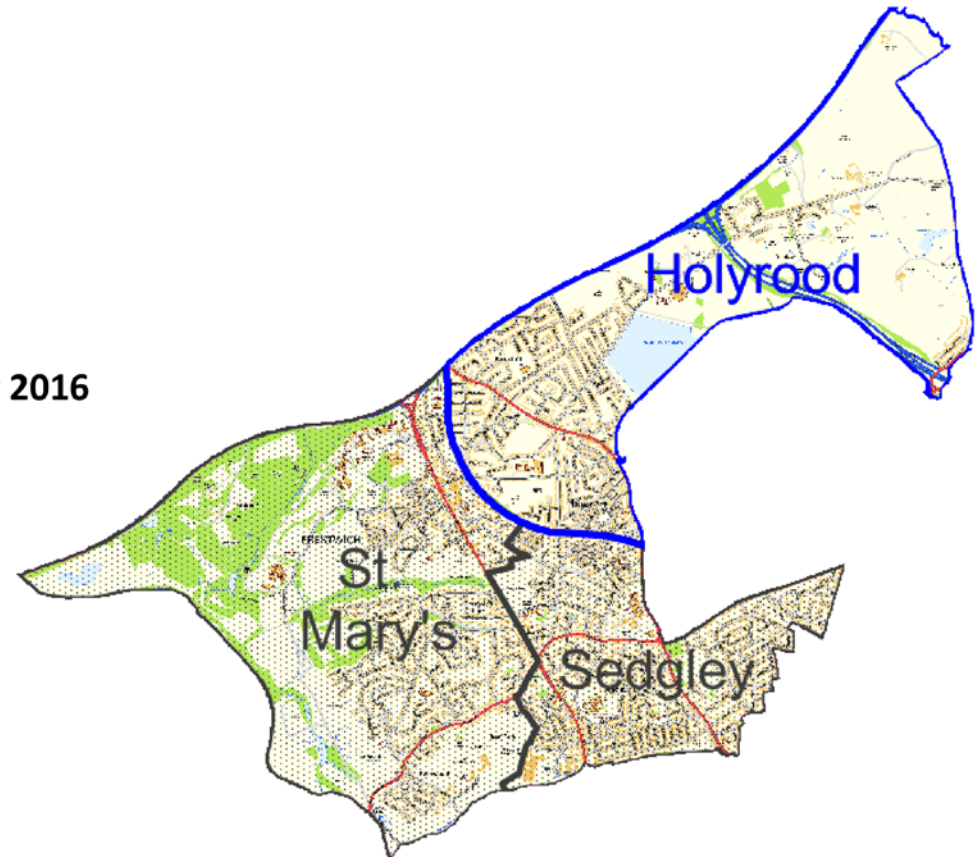
(JSNA data 2016)

Total Population: 11,300 (6.0% of Bury) <sup>1</sup>  
Total Area: 440 ha (4.5% of Bury) <sup>2</sup>  
Total households: 4,300 (5.4% of Bury) <sup>2</sup>  
Population Density: 25.1 people per hectare



## Local Election Results – May 2016

- Liberal Democrats
- Labour
- Conservative
- UK Independence Party
- Green



Resident population



11,300

Population who live in areas ranked in the 20% most deprived in England



28.7%

Households in fuel poverty



12.7%

Average house Price



£138,800

Pupils achieving five GCSE A\*- C including English and Maths



63.9%

Unemployment



1.8%

Life Expectancy at Birth (years)



79.1 (M)  
85.3 (F)

Population aged 65+



17.3%

Crime Rate per 1000 residents

15/16



70.2

# Holyrood Ward Comparison

(JSNA data 2016)

	Holyrood		Bury	England
<b>POPULATION <sup>1</sup></b>	<b>n</b>	<b>%</b>		
Aged under 16	2,080	18.5%	20.3%	19.0%
Aged 16-24	1,180	10.5%	10.1%	11.3%
Aged 25-64	6,040	53.7%	51.9%	52.0%
Aged 65-84	1,710	15.2%	15.7%	15.4%
Aged 85 +	240	2.1%	2.1%	2.4%
Total	11,300		187,900	54,786,300
Population Density (population per ha)	25.1		18.9	4.2
BME Population <sup>3</sup>	11.4%		10.8%	14.6%
None English Speakers <sup>3</sup>	1.1%		1.2%	1.7%
<b>CRIME <sup>4</sup></b>				
Annual crime rate per 1,000 population	70.2		102.4	-
<b>HOUSING</b>				
Average House Price (2015 sales) <sup>5</sup>	£138,800		£153,800	£211,200
Houses in fuel poverty <sup>6</sup>	12.7%		10.1%	10.4%
<b>EDUCATION <sup>3</sup></b>				
Pupils achieving five GCSE A*- C including English and Maths	63.9%		59.8%	56.6%



<b>HEALTH &amp; CARE <sup>3</sup></b>			
Life Expectancy at Birth (Males)	79.1	77.9	79.3
Life Expectancy at Birth (Females)	85.3	81.4	83.0
General bad health or very bad health	5.4%	5.9%	5.5%
Limiting long term illness or disability	17.6%	18.8%	17.6%
Children with excess weight (reception year)	19.1%	19.9 %	22.5%
Children with excess weight (year 6)	33.7%	33.3%	33.4%
Obese adults	22.4%	22.7%	24.1%
Binge drinking adults	28.3%	25.1%	20.0%
Healthy eating adults	27.5%	26.4%	28.7%
Low birth weight births	5.9%	6.7%	7.4%
Provide unpaid care	11.0%	10.8%	10.2%
<b>ECONOMY <sup>3</sup></b>			
Unemployment	1.8%	2.4%	1.8%
Long term unemployment	2.7 per 1000	4.3 per 1000	4.3 per 1000
Population who live in areas ranked in the 20% most deprived in England <sup>7</sup>	28.7 %	21.0%	20.0%
<b>OLDER PEOPLE <sup>3</sup></b>			
Pensioners living alone	33.0%	32.7%	31.5%
Emergency admissions for hip fracture 65+	73.8	101.2	100.0

\*A coloured arrow represents statistical significance.

Source List

1 – 2014 midyear estimates

2 – NOMIS web – official labour statistics

3 – Local Health Profiles 2016

4 – UK Crime Statistics – neighbourhood profiles

5 – Land Registry data, <http://landregistry.data.gov.uk>

6 – The Bury JSNA fuel poverty statistics

7 – Index of multiple deprivation (IMD 2015)

Produced by the Performance & Intelligence team for Bury Council, for information please contact [PI.SDU@bury.gov.uk](mailto:PI.SDU@bury.gov.uk)

# Sedgley Ward Profile

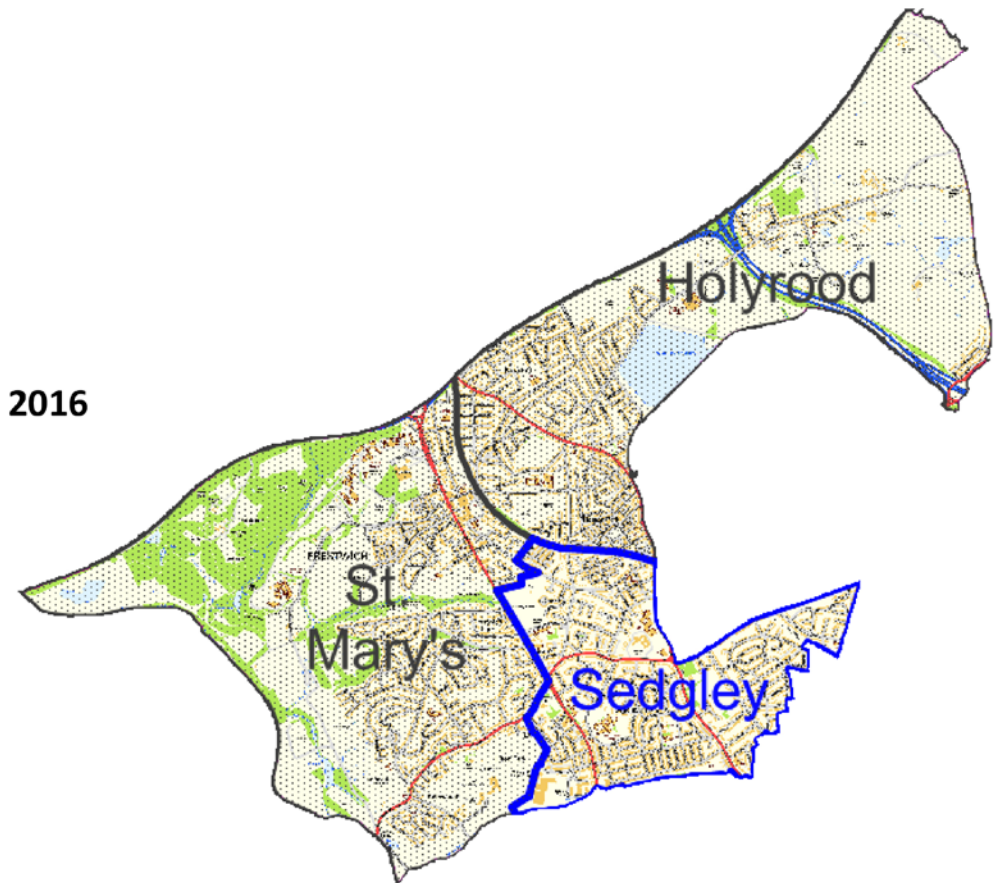
(JSNA data 2016)

Total Population: 13,200 (7.1% of Bury) <sup>1</sup>  
Total Area: 220 ha (2.2% of Bury) <sup>2</sup>  
Total households: 4,600 (5.8% of Bury) <sup>2</sup>  
Population Density: 59.3 people per hectare



Local Election Results – May 2016

- Conservative
- Labour
- Liberal Democrats
- Green



Resident population



13,200

Population who live in areas ranked in the 20% most deprived in England



0.0%

Households in fuel poverty



11.2%

Average house Price



£186,500

Pupils achieving five GCSE A\*- C including English and Maths



64.8%

Unemployment



1.9%

Life Expectancy at Birth (years)



79.0 (M)  
81.9 (F)

Population aged 65+



12.2%

Crime Rate per 1000 residents


15/16








80.0

# Sedgley Ward Comparison

(JSNA data 2016)

	Sedgley		Bury	England
<b>POPULATION <sup>1</sup></b>	<b>n</b>	<b>%</b>		
Aged under 16	4,030	30.4%	20.3%	19.0%
Aged 16-24	1,310	9.9%	10.1%	11.3%
Aged 25-64	6,280	47.4%	51.9%	52.0%
Aged 65-84	1,400	10.6%	15.7%	15.4%
Aged 85 +	220	1.7%	2.1%	2.4%
Total	13,200		187,900	54,786,300
Population Density (population per ha)	59.3		18.9	4.2
BME Population <sup>3</sup>	18.1%		10.8%	14.6%
None English Speakers <sup>3</sup>	2.0%		1.2%	1.7%
<b>CRIME <sup>4</sup></b>				
Annual crime rate per 1,000 population	80.0		102.4	-
<b>HOUSING</b>				
Average House Price (2015 sales) <sup>5</sup>	£186,500		£153,800	£211,200
Houses in fuel poverty <sup>6</sup>	11.2%		10.1%	10.4%
<b>EDUCATION <sup>3</sup></b>				
Pupils achieving five GCSE A*- C including English and Maths	64.8%		59.8%	56.6% 



<b>HEALTH &amp; CARE <sup>3</sup></b>			
Life Expectancy at Birth (Males)	79.0	77.9	79.3
Life Expectancy at Birth (Females)	81.9	81.4	83.0
General bad health or very bad health	4.9%	5.9%	5.5% 
Limiting long term illness or disability	15.5%	18.8%	17.6% 
Children with excess weight (reception year)	20.4%	19.9 %	22.5%
Children with excess weight (year 6)	37.0%	33.3%	33.4%
Obese adults	19.8%	22.7%	24.1%
Binge drinking adults	25.8%	25.1%	20.0%
Healthy eating adults	28.5%	26.4%	28.7%
Low birth weight births	5.1%	6.7%	7.4% 
Provide unpaid care	10.0%	10.8%	10.2%
<b>ECONOMY <sup>3</sup></b>			
Unemployment	1.9%	2.4%	1.8% 
Long term unemployment	3.4 per 1000	4.3 per 1000	4.3 per 1000
Population who live in areas ranked in the 20% most deprived in England <sup>7</sup>	0.0%	21.0%	20.0% 
<b>OLDER PEOPLE <sup>3</sup></b>			
Pensioners living alone	33.0%	32.7%	31.5%
Emergency admissions for hip fracture 65+	83.9	101.2	100.0

\*A coloured arrow represents statistical significance.

#### Source List

1 – 2014 midyear estimates

2 – NOMIS web – official labour statistics

3 – Local Health Profiles 2016

4 – UK Crime Statistics – neighbourhood profiles

5 – Land Registry data, <http://landregistry.data.gov.uk>

6 – The Bury JSNA fuel poverty statistics

7 – Index of multiple deprivation (IMD 2015)

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# St. Mary's Ward Profile

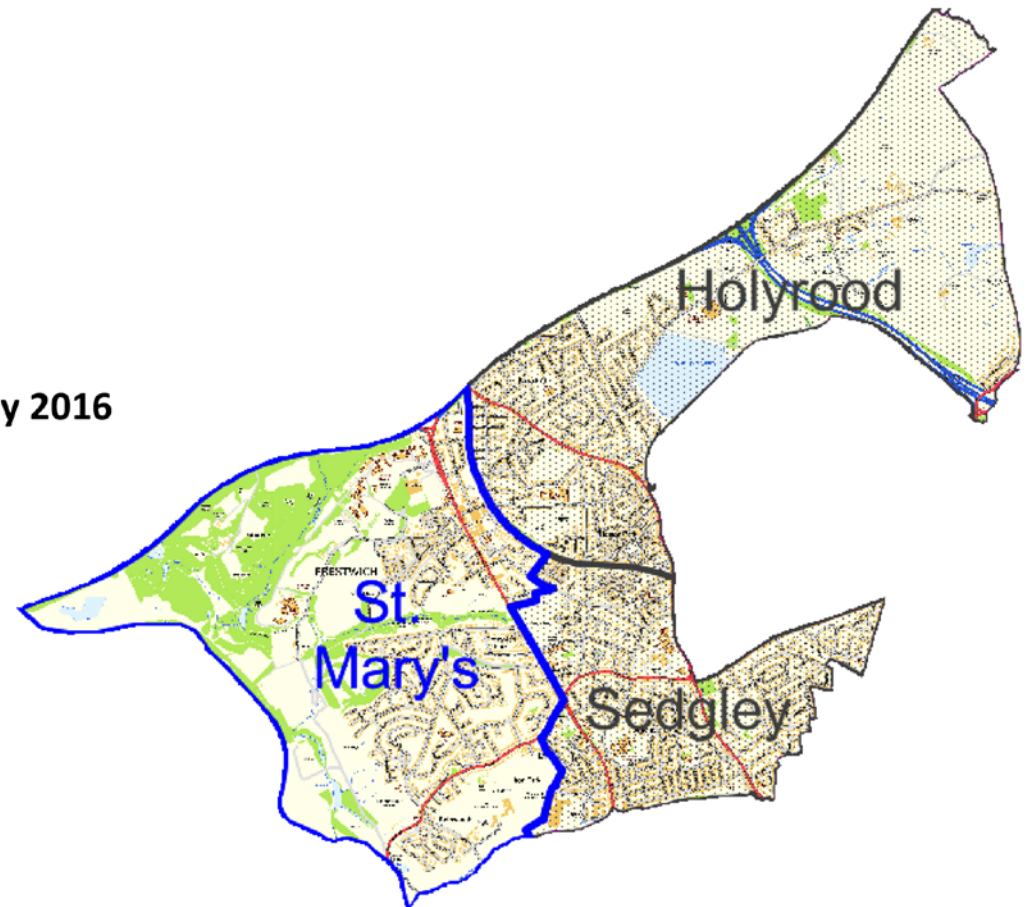
(JSNA data 2016)

Total Population: 10,200 (5.4% of Bury) <sup>1</sup>  
Total Area: 490 ha (5.0% of Bury) <sup>2</sup>  
Total households: 5,300 (6.7% of Bury) <sup>2</sup>  
Population Density: 20.6 people per hectare



Local Election Results – May 2016

- Labour
- Liberal Democrats
- Conservative
- Green



Resident population



10,200

Population who live in areas ranked in the 20% most deprived in England



12.1%

Households in fuel poverty



9.0%

Average house Price



£191,000

Pupils achieving five GCSE A\*- C including English and Maths



64.9%

Unemployment



2.4%

Life Expectancy at Birth (years)



76.3 (M)  
81.7 (F)

Population aged 65+



19.2%

Crime Rate per 1000 residents

15/16












121.7

# St. Mary's Ward Comparison

(JSNA data 2016)

	St. Mary's		Bury	England
<b>POPULATION <sup>1</sup></b>	<b>n</b>	<b>%</b>		
Aged under 16	1,710	16.8%	20.3%	19.0%
Aged 16-24	920	9.1%	10.1%	11.3%
Aged 25-64	5,570	54.9%	51.9%	52.0%
Aged 65-84	1,550	15.3%	15.7%	15.4%
Aged 85 +	400	3.9%	2.1%	2.4%
Total	10,200		187,900	54,786,300
Population Density (population per ha)	20.6		18.9	4.2
BME Population <sup>3</sup>	11.0%		10.8%	14.6%
None English Speakers <sup>3</sup>	1.1%		1.2%	1.7%
<b>CRIME <sup>4</sup></b>				
Annual crime rate per 1,000 population	121.7		102.4	-
<b>HOUSING</b>				
Average House Price (2015 sales) <sup>5</sup>	£191,000		£153,800	£211,200
Houses in fuel poverty <sup>6</sup>	9.0%		10.1%	10.4%
<b>EDUCATION <sup>3</sup></b>				
Pupils achieving five GCSE A*- C including English and Maths	64.9%		59.8%	56.6%

<b>HEALTH &amp; CARE <sup>3</sup></b>			
Life Expectancy at Birth (Males)	76.3	77.9	79.3 
Life Expectancy at Birth (Females)	81.7	81.4	83.0
General bad health or very bad health	6.6%	5.9% 	5.5% 
Limiting long term illness or disability	21.5%	18.8% 	17.6% 
Children with excess weight (reception year)	18.1%	19.9 %	22.5%
Children with excess weight (year 6)	31.0%	33.3%	33.4%
Obese adults	21.2%	22.7%	24.1%
Binge drinking adults	29.0%	25.1%	20.0%
Healthy eating adults	28.9%	26.4%	28.7%
Low birth weight births	6.9%	6.7%	7.4%
Provide unpaid care	10.7%	10.8%	10.2%
<b>ECONOMY <sup>3</sup></b>			
Unemployment	2.4%	2.4%	1.8% 
Long term unemployment	4.2 per 1000	4.3 per 1000	4.3 per 1000
Population who live in areas ranked in the 20% most deprived in England <sup>7</sup>	12.1%	21.0% 	20.0% 
<b>OLDER PEOPLE <sup>3</sup></b>			
Pensioners living alone	34.1%	32.7%	31.5% 
Emergency admissions for hip fracture 65+	113.9	101.2	100.0

\*A coloured arrow represents statistical significance.

Source List

1 – 2014 midyear estimates

2 – NOMIS web – official labour statistics

3 – Local Health Profiles 2016

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# Neighbourhood Working

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With further reductions of Government funding, we are changing the way in which we collaborate with our communities. Whilst there are statutory services which remain the responsibility of Bury Council, these too will have reduced resources. This is where we need to work together to ensure that our communities have access to the correct information, self help provision and services at their finger tips.

Neighbourhood Working is a concept built on building strong partnerships fit for the future. If you have a willingness to make a difference, make a contribution; use assets (both skills and knowledge) to their best ability then your community needs you.

## **What are we trying to do?**

We are trying to reach out to those we are not already engaged with, provide our members with tools to self help by changing perceptions and behaviours and reducing pressures on current services. We want to connect our communities throughout the Borough, share in resources, and assets, create independence for individuals and communities, improve people's confidence and self esteem and increase involvement from all parts of the community.

## **How do we need to do it?**

By thinking differently and keeping it simple, we need a strategy to help deliver the Town Plan. Firstly we need to have 'the conservation' find out what local community members want to see happen locally, identify key milestones and build on them. By introducing a strong volunteer strategy with rewards we can build life skills with innovative solutions starting with small projects. Resources are available through a variety of avenues, by opening channels, effective parenting and thinking for ourselves as well as providing people with the necessary information and tools. The Plan will encompass an outcomes framework made up of sub groups from the Forum who will come together for that project (i.e. fundraising, environmental, events). Flagship projects will be established and shared information throughout the Borough with a mutual common purpose to enable development, learning and growth.

## **Who needs to do it?**

Our community is a vibrant mix of cultures, knowledge and expertise. Information sharing is key to making Neighbourhood Working a success. You may have skills that you're not aware of are sought after, skills you do every day which can help fellow residents. Building a register of local knowledge will help us work together and deliver projects in the heart of the community. Ask yourself what you are good at, what you can offer and what you need to succeed and together we can create a healthy environment fit for the future.

## **How will we know it is a success?**

There will be a significant impact with less pressure on Council services, more self help and more participation in community projects. Creating a sense of ownership will bring back community spirit and better informed communities.



# Public Consultation

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At the 30 June Township Forum meeting, round table discussions were held with members of the public, stakeholders and councillors. From that meeting we asked what residents felt were good about Prestwich concerning our assets. Drawn from this we developed an action plan highlighting priorities for the coming year, current issues/concerns and what can be done to achieve a better outcome (see pages 22-27).

• Rich diversity	• Sense of Community
• Community Events	• Volunteers
• Parks and Green Spaces	• Heaton Park
• Shops Bars Restaurants	• Feels like Prestwich is on the rise
• Businesses/Services	• NHS / GPs
• Transport/Connectivity – good links, 3 tram stations	• Location (City Region)
• Longfield Suite	• Library
• Phoenix Youth Centre – good facilities for Children	• Children’s Centres
• Good Schools	• Safe environment
• Good place to live	• People willing to change
• Approachable Councillors	• Facebook

There will be further opportunities for you to **get involved** and **have your say** on a range of issues. Your views are really important to us so make sure you take part. Come along to our Township Forum meetings where you will be made very welcome.

**Prestwich Township Forum aims to promote better outcomes for the social, health, economic, and environmental well being of people within our community.**

**We can achieve this by working together to achieve a number of key outcomes:**

## **Together we can achieve more!**

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### **Key Outcomes:**

Our plan will contribute to the following outcomes:

- Town Centre Regeneration
- Improved Environment
- Improved Health and Wellbeing
- Improved Education and Attainment
- Community Pride and Belonging.

### **Making a difference**

We will monitor our performance as follows:

- We will monitor the action plans which will support delivery of these outcomes (an updated action plan will be shared at each Township Forum meeting)
- A bi-annual performance report to the township forum in relation to the above outcomes (presented to our Township Forum)

# **Prestwich Township Forum**

**Our Town Plan**

**2016 - 2018**

**(September 2016 update)**

# Outcome: Town Centre Regeneration

Protection of independent businesses and promotion of Prestwich as a destination and not just a place to drive through en route to the City has been an ambition of the local community for many years. Prestwich needs to increase spending and footfall if it is to thrive. Whilst the vacancy rate for shops is relatively low (8%) much work needs to be done to put Prestwich on the map.

CONCERNS Local issues	ACTIONS/OUTPUTS What can you do to help?	LEAD AGENCY Who should take responsibility?	MILESTONE Steps to Success	TIMESCALE By when?
Make local businesses attractive	Support business network and residents action	Regeneration Sub Group		
Development of Longfield Centre and nervousness of investors		Regeneration Sub Group		
Further relaxation of planning laws	<i>Out of our hands!</i>			
Poor architecture of Longfield Centre	Identify new partners to develop Longfield Centre	Regeneration Sub Group		
Shortage of affordable/social housing – housing too expensive for young people	Change Council priority to build more affordable housing	Regeneration Sub Group		

## Outcome: Improved Environment

Prestwich is a great place to live, work and visit with low levels of crime and ASB compared to other areas. There are some beautiful green open space and park areas that are valued throughout the area and we want to continue for future generations..

CONCERNS Local issues	ACTIONS/OUTPUTS What can you do to help?	LEAD AGENCY Who should take responsibility?	MILESTONE Steps to Success	TIMESCALE By when?
Litter	Community clean ups  Bury litter picking packs – publicise Bury Council litter packs	Environmental Sub Group  Environmental Sub Group		
Air pollution - Congestion 40% - 10 years growth	Move testing site  Encourage people to use public transport	Department of Transport  Transport Sub Group		
Pot holes/pavement conditions are poor	Allocate money to repair	Funding Sub Group		
Road improvements to A56	Communicate decisions from Councillors	Township Coordinator		
Major roads look 'shabby' dirty, litter and uncared for	Enforcement – residents to keep hedges cut back	Environmental Sub Group		



Appearance of Longfield Centre	Cosmetic improvements – flowers, surface, signs, hanging baskets	Environmental Sub Group Regeneration Sub Group		
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# Outcome: Improved Health and Wellbeing

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Intro

<b>CONCERNS</b> Local issues	<b>ACTIONS/OUTPUTS</b> What can you do to help?	<b>LEAD AGENCY</b> Who should take responsibility?	<b>MILESTONE</b> Steps to Success	<b>TIMESCALE</b> By when?
Community care provision – elderly, dental, GP Surgery	Raise the issues at Council level, encourage more providers to come into the area	Health & Wellbeing Sub Group		
Community Cohesion		Community Safety Sub Group		

## Outcome: Improved Educational Attainment/Learning

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Prestwich, like the rest of the Borough have great schools with dedicated staff. However there is evidence to show that there is a link between children on free school meals and low attainment levels, and an ultimate link to youth unemployment. In January 2010, 14.1% of pupils (671) were claiming a free school meal

<b>CONCERNS</b> Local issues	<b>ACTIONS/OUTPUTS</b> What can you do to help?	<b>LEAD AGENCY</b> Who should take responsibility?	<b>MILESTONE</b> Steps to Success	<b>TIMESCALE</b> By when?
Lack of school places		Education Sub Group		
Local Authority cannot build schools				

# Outcome: Community Pride and Belonging

Prestwich is a great place to live, work and visit with low levels of crime and ASB compared to other areas. There are some beautiful green open space and park areas that are valued throughout the area and we want to continue for future generations.

<b>CONCERNS</b> <b>Local issues</b>	<b>ACTIONS/OUTPUTS</b> <b>What can you do to help?</b>	<b>LEAD AGENCY</b> <b>Who should take responsibility?</b>	<b>MILESTONE</b> <b>Steps to Success</b>	<b>TIMESCALE</b> <b>By when?</b>
Support for Community events	Promote volunteering to ensure delivery of events  Engage with organisers of events taking place within the area (Heaton Park, St. Mary's Park etc.)  Continue to promote monthly calendar of local events to community	Township Forum  Events Sub Group Heaton Park Management  Township Coordinator	Successful delivery of events  Information distributed to residents and presented at Township Forum	Ongoing  Ongoing  Ongoing
Further cutbacks	Work smarter, seek other funding streams	Funding Sub Group		Ongoing
Pressures on existing resources and limited funds used effectively	Lobbying/campaigning Councillors protect issues raised by local people. Communicate to local people from Council	Township Forum		

**Ruth Shedwick**  
**Township Co-ordinator**  
**Department of Communities & Wellbeing**

**Bury Town Hall, Room 4, Knowsley Street, Bury, BL9 0SW**

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